

DOWNTOWN
Autobody

presents the **THIRD ANNUAL**

BABY BACK RIB CHALLENGE

TAKE YOUR BABY BACK TO THE ROCKIN' 50'S
SAMPLE & VOTE FOR YOUR FAVORITE OR
ENTER YOUR BEST RIBS/POTATO SALAD FOR THE CHALLENGE
ENJOY 50'S MUSIC BY JOHNNY B & THE SPEEDSHIFTER...



a benefit for...

Love
in a shoebox

A SueCare project focused on the needs of homeless
& foster children in Sonoma County

FOR MORE INFO OR TO ENTER THE CHALLENGE,
WWW.LOVEINASHOEBOX.COM

ADULT	\$12
SENIORS (62+)	\$8
12 & UNDER	\$8
FAMILY PAK	\$30
(2 ADULTS, 2 KIDS 12 & UNDER)	

- LIVE MUSIC • NO HOST FULL BAR • RAFFLE
- HULA HOOP CONTEST • SHOEBOX WRAPPING CONTEST • CLASSIC CARS & MOTORCYCLES
- FUN FOR ALL!!

A Special Thanks
to our Sponsors
ClematisVOICE

Sally's
Oklahoma
J.T. HENLEY, D.D.S.
Family & Implant Dentistry

SOMO
Sonoma County
Office of
Management &
Administration

Expressway Self Storage



SATURDAY, OCTOBER 1ST, 2011
1-5 PM

SONOMA MOUNTAIN VILLAGE (IN THE PLAZA)
1100 VALLEY HOUSE DRIVE, ROHNERT PARK

How to Enter our Third Annual...

BABY BACK RIB CHALLENGE

\$275
ENTRY FEE For Professional Category

\$250
ENTRY FEE Non Professional Category

*IF YOU SIGN UP AFTER AUG. 10TH ADD \$25

ENTRY FEE INCLUDES:

- PORK BABY BACK RIBS
 - 6' TABLE WITH LINENS
 - CANOPY
 - FOOD BOATS, FORKS & NAPKINS
 - SIGNAGE
- (BBQ NOT PROVIDED)

POTATO SALAD CHALLENGE

\$50
ENTRY FEE

ENTRY FEE INCLUDES:

- 6' TABLE WITH LINENS
- 3 OZ. CUPS, FORKS & NAPKINS
- SIGNAGE

TO ENTER A CHALLENGE OR FOR MORE INFORMATION:

SUE PILLAND (707) 696-1210

INFO@LOVEINASHOEBOX.COM OR, WWW.LOVEINASHOEBOX.COM

A Special Thanks
to our Sponsors

Softly
Sensations

Alvina

SOMO

Express Mail Storage



ClassmateVOICE

J.T. HENLEY, D.D.S.
Family & Implant Dentistry



Take your baby back... to the rockin 50's & Join us for our **THIRD ANNUAL...**

BABY BACK RIB CHALLENGE

presented by:

DOWNTOWN
Autobody

&



Saturday, October 1st, 2011, 1pm-5pm

Sonoma Mountain Village (In the Plaza) · 1100 Valley House Drive, Rohnert Park

CONTESTANT REGISTRATION

- | | |
|---|--|
| <input type="checkbox"/> Rib Challenge / Professional – \$275 | <input type="checkbox"/> Rib Challenge & Potato Salad/Professional– \$300 |
| <input type="checkbox"/> Rib Challenge / Non Professional – \$250 | <input type="checkbox"/> Rib Challenge & Potato Salad/Non Professional–\$275 |
| <input type="checkbox"/> Potato Salad Challenge – \$50 | * If you sign-up after Aug 10th, add \$25 to the Rib Challenge fee |

Contact Name: _____ Phone: _____

Email: _____

What do you want on your signage:

Business name (Professionals only): _____

Your name/sponsor: _____

Name of ribs: _____

Describe your ribs in one sentence:

I have read the attached **Bring Your Baby Back Rib Challenge Rules** and fully understand and agree to abide by said rules.

Signature

Date

Love
in a shoebox

&

DOWNTOWN
Autobody

Presents the 3rd Annual Bring Your Baby Back Rib Challenge Rules

A Benefit for Sonoma County Homeless and Foster Children

Saturday October 1st, 2011

Sonoma Mountain Village, Plaza

1:00pm – 5:00pm

Admission: \$12.00 for adults/\$8.00 for seniors and kids 12 and under/\$30 Family Pak (2 adults & 2 kids 12 and under)

RIB CHALLENGE

Professionals: (licensed food service establishments)

Ribs \$275, Potato Salad \$50 or both for \$300

Non-Professionals:

Ribs \$250, Potato Salad \$50 or both for \$275

• **Entry fee includes:**

- Baby back pork ribs for the contest and 24 ribs for test kitchen.
- NOTE: Additional ribs will be available to purchase. Must be ordered by September 19th
- 6' table with table cloth
- 2 chairs
- 8 X 10 canopy
- Signage with business name & logo (if professional category) and name of ribs
- Marking pens for tasting tickets
- Container for public to drop votes in
- Food boats
- Forks, napkins and wet wipes

• **Ribs must be picked up:**

- Thursday September 29th between 3:00pm and 3:30pm at Sally Tomatoes at Sonoma Mountain Village.
- Contestants must bring a clean cooler with ice to pick up their ribs.
- Contestants must pick up their ribs at this time or forfeit and lose their \$275 entry fee.
- Delivery of ribs within Sonoma County can be arranged for a \$25 fee. Contact Sue Piland at (707) 696-1210.

- **Day of event:**

- Registration is between 8:00am – 9:00am
- A ***Love in a Shoebox*** representative will inspect all contestant ribs prior to grilling to ensure that the proper ribs are being used.
- Participants must supply their own BBQ, sauce, serving utensils and chafing dish.
- Each contestant will be assigned a participant number and shown to their assigned table.
- Participants must be set up and ready to grill by 10:00 am or sooner
- Access to water for clean up will be provided.
- Garbage cans will be provided.
- Breakdown shall be no sooner than 5pm, no exceptions.

- **Service**

- Must be ready to serve the public by 12:45pm.
- Attendees of the event will be given a wristband and a card showing the all of the participant numbers. Participants will mark an "X" over their corresponding number on each attendee's card who is served at their table. Marking pens will be provided for this purpose.

- **Judging**

- **Professional Judging:**

- Ribs need to be ready for professional judging at 1:15.
- Entries are judged in the areas of APPEARANCE, TENDERNESS/TEXTURE AND TASTE.
- A rib from each contestant will be presented to each judge on the panel; all entrées will be given a number and will be judged blindly.

- **Peoples Choice:**

- Attendees will vote for their favorite ribs by dropping a voting card in the voting container at their favorite's table.
- Voting will end at 4:00pm at which time all voting containers will be collected.

- **Winners**

- Winners will be announced at 4:30.
- The winner (by the professional judges) of the Professional category will receive a trophy to be displayed in their place of business during the year of their victory. Winners will be added to the plaque on the trophy in succeeding years, with the trophy residing at the current winner's business.
- The winner (by the professional judges) of the Non Professional category will be awarded a trophy which will be theirs to keep.
- The people's choice winners will receive a plaque for them to keep.

Restaurants are encouraged to challenge each other, advertise to their patrons and encourage people to come vote for them. Friends, families, and neighbors can challenge each other. Be as wild and crazy as you want with the ribs! Carolina ribs, Tennessee Ribs, whatever you choose!

POTATO SALAD CHALLENGE

- \$50.00 entry fee
 - Entry fee includes:
 - 6' table with table cloth
 - 2 chairs
 - Signage with name and type of potato salad
 - Marking pens for tasting tickets
 - Container for public to drop votes in
 - 3 oz. cups for serving potato salad
 - Forks & Napkins
- There is only one category for the potato salad challenge.
 - Any type of potato salad may be entered.
- **Day of event:**
 - Contestants must check in at the registration desk by **noon**.
 - Each contestant will be assigned a participant number and shown to their assigned table.
 - Potato salad must be contained in a cooler or some other way to **keep the salad at or below 40 degrees**. This is dictated by the California State Health Department.
- **Service**
 - Must be set up and ready to serve the public by 12:45pm.
 - Attendees of the event will be given a wristband and a card showing the all of the participant numbers. Participants will mark an "X" over their corresponding number on each attendee's card who is served at their table. Marking pens will be provided for this purpose.
- **Judging**
 - **Professional Judging:**
 - Potato Salad samples need to be ready for professional judging at 1:15.
 - A 3 oz sample from each contestant will be presented to each judge on the panel; all entrées will be given a number and will be judged blindly.
 - **Peoples Choice:**
 - Voting will end at 4:00pm at which time all voting containers will be collected.
 - Attendees will vote for their favorite Potato Salad by dropping a voting card in the voting container at their favorite's table.
 - The winners will be awarded a trophy which will be theirs to keep.
- **Winners**
 - Winners will be announced at 4:30.
 - The winner will be awarded a trophy

Love in a shoebox

*A SueCares project focused on the needs of
homeless and foster care children in Sonoma County*

Love in a Shoebox, a program of SueCares, provides homeless and foster care children in Sonoma County (newborn to 18 years old) with a shoebox filled with new, small personal care items and practical and fun gifts. The shoeboxes are filled yearlong and distributed during the month of December. For many of these children, the shoebox is the only gift they'll receive.

We work with such organizations as:

<i>The Athena House</i>	<i>The Living Room</i>
<i>The Children's Village</i>	<i>The Redwood Gospel Mission</i>
<i>YMCA</i>	<i>Boys and Girls Club</i>
<i>Legacy House</i>	
<i>PACEAP (Professional Assoc. for Childhood Education Alternative Payment Program)</i>	

Our major fundraiser is the annual Baby Back Rib Challenge. Last year we raised over \$6,000 and filled 1,100 shoeboxes for "our children". Our 3rd Annual Bring Your Baby Back Rib Challenge will be on October 1st, 2011. For more information on the fundraiser, please visit our website at www.loveinashoebox.com.

We are doing what **we** can, but we need **your** help!! Please send your donation to SueCares, PO Box 302, Cotati CA 94931.

We appreciate your helping us to help the children and families of Sonoma County. The children are OUR FUTURE.

For more information contact Sue at (707) 696-1210.

Sue Piland

Sue Piland, President
SueCares

www.suecares.com

SueCares is a qualified 501(c)(3) corporation, so your donation may be tax deductible (consult your tax professional). For your records, SueCares' Federal Employee Identification Number is 20-1667404.



*A SueCares project focused on the needs of
Homeless and foster care children in Sonoma County*

Bring Your Baby Back Rib Challenge

Levels of Sponsorships

MAJOR--\$1,500 or more

Downtown Autobody Presents the 3RD Annual Bring Your Baby Back Rib Challenge

Name on all print and media advertising

Includes all benefits for Bronze, Silver and Gold Sponsorship levels

GOLD---\$500 - \$1,000

Name on Banner at the event

Includes all benefits for Silver and Bronze Sponsorship levels

SILVER--\$250 - \$499

Thank you ad in the Community Voice

Logo on all printed and media advertising

Includes all benefits for Bronze Sponsorship level

BRONZE--\$100 - \$249

Name in program

Logo on banner at the event

Recognition at event